

2nd National Student Congress: Sustainable Businesses in the Age of AI



**April 30, 2026,
İKÇÜ, İzmir**



İZMİR
KÂTİP ÇELEBİ
ÜNİVERSİTESİ
2010



İZMİR
DEMOKRASİ
ÜNİVERSİTESİ

**Abstract Submission Deadline:
March 30, 2026**

**Full Text Submission Deadline:
April 15, 2026**



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OSTİM TEKNİK
ÜNİVERSİTESİ
A N K A R A

- Transformation of Business Functions in the Age of AI
- Emerging Technologies and Environmental Sustainability
- Defense Innovation and Artificial Intelligence
- Sustainability
- Climate Change
- Global Risks and Solutions
- Entrepreneurship
- Leadership
- Followership Skills
- Financial Technology (FinTech)
- Behavioral Approaches
- Trade
- Logistics
- System Dynamics
- Case-Based Management
- Applied Approaches in Higher Education
- Twin Transition and Smart Specialization
- University-Industry Cooperation
- Contemporary Marketing Techniques
- Digital Finance

**The conference languages are Turkish and English.*

**Award evaluations will be conducted based on full papers.*

**The first, second, and third place papers will receive awards.*

**The conference will be held both online and face-to-face.*

