

Bilgilendirme:

Sempozyum – 18 Eylül 2025

Yaşar Üniversitesi Konferans Salonu'nda; sahne sunumları, deneyim paylaşımları ve fuaye alanındaki uygulama örnekleriyle dolu bir gün. Etkinlik canlı çevrimiçi olarak yayınlanacaktır, yayın linki rezervasyon yapılması halinde paylaşılacaktır.

- **Sempozyum ücretsizdir ve hem fiziksel hem de online katılım mümkündür.**
- Katılım için kayıt zorunludur.
- Kayıtlar, etkinlik sayfasındaki **18 Eylül biletleri** üzerinden yapılmaktadır.
- Bu kayıt sistemi sayesinde hem **fiziksel girişlerde bilet kontrolü** sağlanacak hem de **online izleme linkleri** katılımcılarla paylaşılacaktır.

Design in Action – 19 Eylül 2025

İnteraktif atölyeler, İzmir'in yaratıcı ve sosyal inovasyon ekosisteminde rehberli "inovasyon turu" ve akşam networking buluşması. Bu etkinlik, GDTA'nın uluslararası ağına doğrudan erişim, yeni iş birlikleri ve ilham verici deneyimler için benzersiz bir fırsat sunuyor.

- İzQ İnovasyon Merkezi'nde düzenlenecek olan "**Design in Action**" etkinliği **ücretsizdir.**
- Katılmak isteyenler, etkinlik sayfasındaki formu doldurarak bilet talebinde bulunabilecektir.

Etkinlik dili **İngilizce**'dir.

Etkinlik Kayıt ve Bilgilendirme Linki: <https://www.eventbrite.de/e/gdta-annual-conference-2025-design-thinking-for-good-tickets-1356161077289?aff=oddtcreator>

DESIGN THINKING FOR GOOD

*Where Design
Meets Humanity*

18 & 19 September 2025
Izmir, TURKIYE

d.conference'25



DEA Session

Don Norman
Design Guru



Key Note

Sean Carney
Co-Founder & Trustee Design for Good,
Design & Innovation Advisor and Board Member,
Former CDO & EVP Philips



Key Note

Srini R. Srinivasan
CEO of Don Norman Design Award (DNDIA)
Prof of Design/CDO at
Design Innovation Institute Shanghai (DIIS)

Panel I

Design for Transformation

Design Thinking as a catalyst for systemic, cultural, and organizational change.

How do organizations truly change, not just on the surface, but in mindset, culture, and structure?

This panel brings together transformation leaders from diverse sectors and countries who have reshaped organizations using Design Thinking. From universities and global enterprises to education reform and cultural renewal, this session offers deep insights into how designed approaches can turn uncertainty into opportunity and create meaningful, lasting change.



Moderator

Uli Weinberg
GDTA Board Lead



Monika Frech
Co-Head, HPI d-school



Linlin Shui
Communication University of China



Mehmet Aktas
CEO of Yasar Holding

Panel II

Design in Complexity

Design Thinking as a compass for navigating uncertain, interdependent, and rapidly evolving challenges.

How do we make sense of complexity, ambiguity, and competing priorities when tackling 'wicked problems'? This panel gathers practitioners and researchers who apply Design Thinking to address interconnected social, environmental, and technological issues.

From urban development and healthcare systems to digital transformation and sustainability strategies, this session will explore how design methods can help teams and institutions embrace complexity with creativity, empathy, and resilience.



Moderator

Richard Perez
d.school Cape Town



Gordon Adomdza
China Europe International Business School
(CEIBS)



Nalin S. Kumar
SNS INNOVATION Hub



Levent Kandiller
Rector of Yasar University

Panel III

Designing for Good in Learning Experiences

Design Thinking as a tool to reimagine education for relevance, inclusion, and lifelong impact.

How can we rethink learning environments to meet the needs of a diverse, dynamic, and rapidly changing world?

This panel invites education leaders and innovators who are shaping the future of teaching and learning through Design Thinking.

From classroom experiences to institutional strategies, they will share how learner-centered design can foster agency, equity, and engagement – ensuring education serves both individuals and society at large.



Moderator

Hoda Mostafa
American University in Cairo



Matt Parkinson
PennState College of Engineering



Jacob Reeves
Western University



Yasin Özarslan
Yasar University



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